

# Authors



## Beyond the Book

November 7, 2002

### Participants

**Phaedra Hise** writes frequently about business and technology, and was the technology editor for Inc. Magazine during the Internet boom. As a freelancer, her articles have appeared in national publications, including Inc., Forbes ASAP, Ladies' Home Journal, Health, Glamour, Salon, and Smithsonian Air & Space. Ms. Hise's business books include *301 "Great Ideas for Managing Technology"* (Inc. Business Resources, 1998) and *"Growing Your Business Online"* (Henry Holt & Co., 1996). She wrote *"Entrepreneur America"* (HarperBusiness, 2001) with author Rob Ryan, founder of Ascend Communications. Ms. Hise has lectured at national conferences, appeared at seminars, on radio talk shows and television. Her latest book, *"Pilot Error: The Anatomy of an Airplane Crash"* (Brassey's, 2002) is the true story of a mysterious small plane accident. More about Ms. Hise and her work can be found at [www.aerobat.com](http://www.aerobat.com).

**David Wallis** is the Founder and CEO of Featurewell.com, an online syndicate that markets articles by more than 800 top journalists including Jimmy Breslin, Andrei Codrescu and David Margolick. Wallis, himself a critically acclaimed journalist, contributes to Wired, The Washington Post, and The New York Times Magazine, among other publications. Houghton Mifflin included Wallis' story about Morocco in "The Best American Travel Writing." For more about Mr. Wallis and Featurewell.com go to [www.featurewell.com](http://www.featurewell.com).

**Gerard Colby** is a former National Vice President and current Co-Chair of the National Book Division of the National Writers Union (UAW Local 1981 / AFL-CIO). During his term on the NWU's National Executive Board, his responsibilities included overseeing the Publication Rights Clearinghouse, an NWU project associated with Copyright Clearance Center. His articles have appeared in a variety of national and local news sources including the North American Newspaper Alliance, The Nation, the Los Angeles Times, and the Burlington Free Press. He is the author of *"Du Pont: Behind The Nylon Curtain"* (Prentice-Hall, 1974), which was the subject of a landmark federal case that won promotional rights for authors, *"Du Pont Dynasty"* (Lyle Stuart, 1984), co-author with Charlotte Dennett of *"Thy Will Be Done, the Conquest of the Amazon: Nelson Rockefeller and Evangelism in the Age of Oil"* (HarperCollins, 1995; HarperPerennial, 1996), and is a collaborator in a recently published anthology on the current state of investigative journalism in the United States titled *"Into The Buzzsaw: Leading Journalists Expose the Myth of a Free Press"* (Prometheus, 2002), a recent Amazon.Com top ten best seller. Mr. Colby has lectured at colleges and national conferences and has appeared on radio and television. He is currently working with Ms. Dennett on a new book on the U.S. in the Middle East for HarperCollins. He resides in Burlington, Vermont. Additional information about Mr. Colby and the National Writers Union can be found at [www.nwu.org](http://www.nwu.org).

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**Caroline Newman** is Executive Editor at Smithsonian Institution Press where she acquires both trade and scholarly titles. Ms. Newman's 16 years of publishing experience includes special expertise in illustrated books and major exhibition catalogs. Recent award-winning titles she acquired for the Press include: "Vikings: The Transatlantic Saga"; "Legacies: Collecting America's History at the Smithsonian"; "The American Presidency"; and "Captive Passage: The Transatlantic Slave Trade and the Making of the Americas." In prior positions at Smithsonian Press, Ms. Newman served as Director for New Media and Executive Editor for Book Development. Before joining the Smithsonian, Ms. Newman was instructor in Comparative Literature at the University of California, Berkeley. For more about Ms. Newman's work visit [www.sipress.si.edu](http://www.sipress.si.edu).

## Moderator

**Christopher Kenneally** is an award-winning journalist and author of "The Massachusetts Legacy," who has reported on education, business, travel, culture and technology for the New York Times, Boston Globe, Los Angeles Times, The Independent of London, and many other leading publications. Chris has also reported for WBUR-FM (Boston), National Public Radio and WGBH-TV (Boston), and has appeared as a guest on numerous radio and TV public affairs programs. He serves on the Steering Committee of the National Writers Union (NWU) Boston Local, and is a member of PEN New England, and the Authors Guild. Chris is also a co-founder of the Writers League of Boston, and an Advisory Council member of the Boston History Collaborative.

Before joining CCC in 2001 as Director, Author & Creator Relations, Chris was a corporate communications consultant to foundations and emerging businesses. He also has served as Director, Account Services, for Sterling Hager, Inc., a Boston area high technology public relations firm.